

MILLENNIUM

**HONORING THE
LEGACIES OF
PROFESSIONALS
FROM AROUND
THE WORLD**

VICTORIA MADDOCKS

*Founder, Creative Director,
Maddocks Agency
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**HARNESSING
THE POWER OF
COLLABORATION**

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**FOUNDER, CREATIVE
DIRECTOR**

Maddocks Agency

VICTORIA MADDOCKS

Drawing on over 30 years of experience, Victoria Maddocks has excelled as a graphic designer and creative director. A rarity in her field, she also has a deep understanding of multiple design disciplines, including architecture, merchandising and product design. This allows her to create compelling brand images across every touchpoint. She is the founder and creative director of the Maddocks Agency, a boutique agency specializing in ideating and launching brands from scratch.

Prior to beginning her company in 2023, Ms. Maddocks was the senior vice president of creative at Topix Brands. She began her career as art director of South Beach Magazine, which led to her role as a senior designer for Gucci. Furthermore, she became a vice president and global creative director for Philosophy and for Kiehl's Since 1851, where she took the brand from one shop in New York to over 100 stores in 35 countries.

Ms. Maddocks holds a BA in graphic design from Northumbria University in her native England. She attributes her success to the influence of her entrepreneurial family and is proud to have significantly impacted the shareholder value of the brands she has touched.